

Oregon Partnership for Cancer Control



**Comprehensive
Cancer Control**

Collaborating to Conquer Cancer



Breast Health Task Force 2010

The Breast Health Task Force (BHTF) is a subcommittee of the Oregon Partnership for Cancer Control (OPCC) Prevention and Early Detection Workgroup. Membership is open to anyone with an interest in promoting breast health education and screening to save lives of women in Oregon and SW Washington. We are eager to connect with organizations already involved in this necessary work to set priorities for action.

Purpose of BHTF

- Promote and support our partners' activities to increase healthy lifestyle, breast cancer screening and reduce breast cancer risks and related deaths.
- Provide a forum for organizations with a common mission to collaborate reducing the incidence of breast cancer.
- Track progress toward the goal of reducing the number of deaths from breast cancer among Oregon women, which is set forth in the Oregon Comprehensive Cancer Plan 2005–2010 (www.healthoregon.org/cancer).

BHTF 2010 goal

Increase screening by supporting organizations which promote culturally-appropriate and effective breast health education throughout Oregon and SW Washington with an emphasis on women in rural areas, women with disabilities and healthcare providers.

Priority activities for 2010

- Support and train organizations that provide breast health education and screening.
- Provide current breast health information and resources to Oregon and SW Washington's health care provider, collaborative organizations and partners.
- Collaborate with CDC's "Right to Know" campaign for women with physical disabilities.
- Support organizations providing Breast Health education of women helping them to make informed decisions based on the variety of recommendations available.

Key accomplishments

- Participated in statewide cancer planning.
- Presented quarterly trainings: Cultural Competency, Breast Health Ed & Best Practices.
- Supported "Right to Know" kick off events and Mammography Technologist training.
- Updated the Providers' Guide and Breast Health Education materials.

What we can offer you

- A forum for networking and sharing resources, information, and training opportunities.
- Visibility and recognition for your organization's contributions and participation.

Who could benefit from participation

- Any organizations that are involved in cancer prevention and early detection activities.
- Individuals and organizations that are involved in breast health education and advocacy.
- Organizations seeking screening and education breast health resources and services for their community.

For more information or to become involved

- Contact co-chairs: Lisa Regan-Vienop, MPH, OHSU Cancer Institute Breast Health Education Program, reganvie@ohsu.edu; Angela Weaver, MEd, OHSU Oregon Office on Disability and Health, weaverro@ohsu.edu
- Visit our website at www.healthoregon.org/cancer.
- Join the BHTF listserv and/or attend our monthly meetings, in person or by phone.
- Share educational, training and funding resources.

2010 meeting schedule

1st Tuesday of every month from 3:00-4:30 p.m., Portland State Office Building (PSOB), 800 NE Oregon St., Portland
Dial-in number: 1-888-380-9638; Participant code: 860349

Facts about Breast Cancer Screening in Oregon

- 76% of women age 40 and older, and 81% of women age 50 and older, had a mammogram in the past 2 years (Oregon BRFSS, 2008).
- 80% of women age 40 and older had a clinical breast exam in the past two years (Oregon BRFSS, 2008).
- In 2006, 72% of breast cancers were found in early stages (Cancer in Oregon, 2006).
- Frontier and rural areas have a lower percentage of early stage breast cancers than urban areas.
- Oregon and Washington consistently rank in the top 5 states in the country for incidence rate for breast cancer.

What is OPCC? The Oregon Partnership for Cancer Control (OPCC) was formed in 2004 to create a coordinated approach to cancer control. More than 120 organizations work together as a coalition to implement strategies in the Oregon Comprehensive Cancer Plan, launched in 2005.

Who are the members? Membership is free and open to anyone. Member organizations include cancer care centers, hospitals and health clinics, professional associations, universities, state and local government, health insurers, community-based organizations, cancer survivors, advocates and concerned citizens. A small grant from the Centers for Disease Control provides administrative support to the coalition, with no cost to the participants.

**By the year 2030,
1 in 2 men
and
1 in 3 women
will be diagnosed with some form
of cancer during their lifetime**

What is the Oregon Comprehensive Cancer Plan?

- A call to action to reduce the burden of cancer
- Oregon's first statewide cancer control plan
- Defines cancer prevention, early detection, treatment, survivorship and end of life
- Priority goals, objectives and strategies for action
- Defines cancer disparities to include racial, ethnic, geographic and demographic differences
- Defines the role of public policy and legislation to enhance cancer control activities

The coalition benefits are:

- Speaking with a unified voice
- Identifying unique contribution of organizations
- Address mutual goals and priorities of member organizations
- Sharing resources and leveraging new ones
- Addressing gaps in cancer services and resources
- A process that is data driven and promotes evidence-based interventions

OPCC communicates with its members through listserves and workgroups that meet regularly. It maintains state and national cancer resource lists, a website, and convenes two OPCC meetings/year, and a statewide cancer summit every other year. All meetings are open to anyone interested, with an emphasis on organizational participation.

Key Accomplishments:

- Created the cancer plan!
- Grown to over 100 organizational members
- Hosted education programs for health care providers and community members
- Hosted community forums in rural Oregon, e.g. Astoria, Coos Bay, Klamath Falls and Bend

2010 priorities for action:

- Increase screening for colorectal cancer
- Promote collaborative activities among member organizations
- Increase awareness of the coalition, its members, its activities throughout the state

Committees

Coordinating Committee
Breast Health Task Force
Colorectal Health Task Force

The Oregon Cancer Plan is endorsed by the following organizations:

American Cancer Society
NW Portland Area Indian Health Board
Bay Area Hospital
OHSU, Cancer Institute
Breast Friends
OHSU, Office on Disability and Health
Cancer Care Resources
Oregon Public Health Division
Cancer Information Service NW
Oregon Cancer Registrars Assoc.
Celilo Cancer Center
Providence Health System
Columbia Memorial Hospital
Regence Blue Cross/Blue Shield of OR
Komen for the Cure
Sky Lakes Cancer Center
Legacy Health System
St. Charles Cancer Treatment Center
Leukemia & Lymphoma Society

For more information coalition, please contact:

OPCC Project Coordinator: Patricia Schoonmaker
patricia.schoonmaker@state.or.us