



FOR IMMEDIATE RELEASE – September 1st, 2010

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Richard and Jan Lariviere to chair 2010 Komen Eugene Race for the Cure

A sister's strength inspires the couple to help lead the Race



Eugene, Ore. – University of Oregon President Richard Lariviere, Ph.D. and Jan Lariviere, senior counselor for external relations in the Office of Development at the UO, have been named Honorary Chairs of the 2010 Komen Eugene Race for the Cure.

A family connection to breast cancer and a passion to support the cause prompted the couple to take an active role in the Race, which promises to raise thousands of dollars to support Komen and its mission to save lives.

A three-time breast cancer survivor, Richard's sister will travel to Eugene from Chicago to join her brother and his wife at Autzen Stadium on Race day, Oct. 10, 2010.

Media Opportunity: Richard and Jan Lariviere will be available to speak with KMTR about their involvement with the 2010 Komen Eugene Race for the Cure on August 31, 2010 at 3 pm.

"We are honored to have President Lariviere and his wife as Honorary Chairs of the Inaugural Komen Eugene Race for the Cure," said Christine McDonald, executive director of Komen Oregon.

McDonald hopes that their involvement will elevate the Race, raise awareness and participation and help spread the word about what Komen Oregon is doing locally to increase access to mammograms and other life-saving breast health information for low-income women.

About Komen Oregon

Komen Oregon works to save lives in our Oregon and SW Washington service area by awarding local grants for breast cancer education, screening and treatment programs. The Susan G. Komen Race for the Cure® Series in Eugene

and Portland are Komen Oregon's largest and most successful education and fundraising events. Komen Oregon has invested \$16 million in local breast health education, transportation and breast cancer screening programs in 39 Oregon counties, as well as research projects worldwide. Join the movement at <http://www.komenoregon.org>.

About the Larivieres

Richard Lariviere became president of the University of Oregon on July 1, 2009. He served as executive vice chancellor and provost at the University of Kansas from 2006-09 and as dean of the college of Liberal Arts at the University of Texas at Austin from 1999-06. Lariviere earned a bachelor's degree in the history of religions from the University of Iowa and a doctorate in Sanskrit from the University of Pennsylvania.

Jan Lariviere is the senior counselor for external relations in the Office of Development at the University of Oregon. Before joining the UO, she was an award-winning math and science educator with teaching experience in four states. She also helped design, fund and implement innovative science and mathematics teacher preparation programs: UTeach at the University of Texas at Austin, and UKan Teach at the University of Kansas.

The couple has a grown daughter, who also works as an educator.