

FOR IMMEDIATE RELEASE

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Local Susan G. Komen for the Cure® Affiliate announces new Director of Development

DATELINE – April 20, 2009 – The Oregon and SW Washington Affiliate of Susan G. Komen for the Cure proudly announces Susan Schwartz as the new Director of Development.

Although Ms. Schwartz is new to her Komen Director of Development position, she is no stranger to Komen or the nonprofit world. When Ms. Schwartz lost three friends to breast cancer within a year, she knew she had to do something. That same year, she moved to Portland and began volunteering for the fledgling Oregon and SW Washington Affiliate of Susan G. Komen for the Cure. Prior to becoming the Director of Development, Ms. Schwartz spent seventeen years volunteering for the Affiliate, including serving on the board of directors, chairing the Development committee, reviewing grants, and even served as the interim Executive Director. In 2006, Ms. Schwartz was presented the prestigious Cameo Award for her outstanding service and commitment to the Affiliate.

In addition to her prolific volunteer work with the Affiliate, Ms. Schwartz also brings more than 30 years of nonprofit experience in Development, Finance, Administration and Executive leadership. She has taught several courses on fundraising, including fundamentals of fundraising, financial management, and strategies for sustainability and growth.

Ms. Schwartz holds a BA in English from Bryn Mawr College in Pennsylvania and an MBA in Finance from Rutgers University in Newark, New Jersey.

About the Oregon and SW Washington Affiliate of Susan G. Komen for the Cure

The Oregon and SW Washington Affiliate of Susan G. Komen for the Cure—along with those who generously support us with their talent, time and resources—is working to better the lives of those facing breast cancer in our community. We join more than 100,000 breast cancer survivors and activists around the globe as part of the world's largest and most progressive grassroots network fighting breast cancer. Through events like the Komen Portland Race for the Cure, we have invested \$1.15 million in local breast health and breast cancer awareness projects in 39 counties. Up to 75 percent of net proceeds generated by the Oregon and SW Washington Affiliate stay in the local area while the remaining income goes to the Susan G. Komen for the Cure Award and Research Grant Programs supporting research, awards and educational and scientific programs around the world. Join us by calling 1-800-404-8241 or visiting us online at www.komenoregon.org.

About Susan G. Komen for the Cure

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. Today, Susan G. Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Thanks to events like the Komen Race for the Cure, we have invested nearly \$1 billion to fulfill our promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world. For more information about Susan G. Komen for the Cure, breast health or breast cancer, visit www.komen.org or call 1-800 I'M AWARE.

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