

FOR IMMEDIATE RELEASE

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Local Susan G. Komen Affiliate acquires new board member

DATELINE – April 10, 2009 – The Oregon and SW Washington Affiliate of Susan G. Komen for the Cure® proudly announces Quentin Strode as a new addition to the Affiliate's Board of Directors. Quentin currently serves as the Regional Manager of U.S. Bancorp and brings over ten years experience in regional banking and finance to the Affiliate Board. His key professional accomplishments include serving as Senior Vice President of Bank of America. Quentin's major areas of leadership and expertise consist of strategic planning, team building and leadership, project management, multi-site and regional operations, and revenue and profit growth. In addition to his professional accomplishments, Quentin also has a long personal history in serving on the boards of directors for various organizations and volunteering his time to causes about which he feels passionately, including the American Cancer Society. Quentin says he looks forward to getting involved with the local Komen Affiliate and using his extensive knowledge of finance and banking to contribute to the organization's mission of helping create a world without breast cancer.

About the Oregon and SW Washington Affiliate of Susan G. Komen for the Cure

The Oregon and SW Washington Affiliate of Susan G. Komen for the Cure—along with those who generously support us with their talent, time and resources—is working to better the lives of those facing breast cancer in our community. We join more than 100,000 breast cancer survivors and activists around the globe as part of the world's largest and most progressive grassroots network fighting breast cancer. Through events like the Komen Portland Komen Race for the Cure, we have invested \$1.15 million in local breast health and breast cancer awareness projects in 39 counties. Up to 75 percent of net proceeds generated by the Oregon and SW Washington Affiliate stay in the local area while the remaining income goes to the Susan G. Komen for the Cure Award and Research Grant Programs supporting research, awards and educational and scientific programs around the world. Join us by calling 1-800-404-8241 or visiting us online at www.komenoregon.org.

About Susan G. Komen for the Cure

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the

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Cure and launched the global breast cancer movement. Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Thanks to events like the Komen Race for the Cure, we have invested nearly \$1 billion to fulfill our promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world. For more information about Susan G. Komen for the Cure, breast health or breast cancer, visit www.komen.org or call 1-800 I'M AWARE.

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