

FOR IMMEDIATE RELEASE

Name Christine McDonald
Susan G. Komen for the Cure
Phone 503-552-9160
Email cmcdonald@komenoregon.org

Name Suzanne Gorham
Susan G. Komen for the Cure
Phone 503-552-9160
Email Suzanne.gorham@gmail.com

Local Susan G. Komen Affiliate acquires new board member

DATELINE – April 10, 2009 – The Oregon and SW Washington Affiliate of Susan G. Komen for the Cure proudly announces that Sarah Couey, Director of Health Care Services Planning and Analytics for Regence Blue Cross Blue Shield, will serve as the newest addition to the Komen Board of Directors. Action oriented and results-driven, Sarah Couey brings over eighteen years of extensive experience in strategic planning, financial reporting, data analysis, accounting and budgeting to the Komen Board. Her professional experience includes work with a Fortune 500 multi-national, governmental agency and large not-for-profit health insurer. Sarah currently works as the Director of Planning and Performance Analytics of Health Care Services for Regence Blue Cross Blue Shield. In this position, Sarah oversees the operational functions of Health Care Services division and its core activities, including financial planning, data analytics and reporting. Sarah became involved with the Affiliate in 1992 when her sister, Jeannie, was diagnosed with breast cancer. She is passionate to find a cure because of the experience her sister went through. Sarah brings many skills to the board, including her extensive experience in business and finance.

About the Oregon and SW Washington Affiliate of Susan G. Komen for the Cure

The Oregon and SW Washington Affiliate of Susan G. Komen for the Cure—along with those who generously support us with their talent, time and resources—is working to better the lives of those facing breast cancer in our community. We join more than 100,000 breast cancer survivors and activists around the globe as part of the world’s largest and most progressive grassroots network fighting breast cancer. Through events like the Komen Portland Komen Race for the Cure, we have invested \$1.15 million in local breast health and breast cancer awareness projects in 39 counties. Up to 75 percent of net proceeds generated by the Oregon and SW Washington Affiliate stay in the local area while the remaining income goes to the Susan G. Komen for the Cure Award and Research Grant Programs supporting research, awards and educational and scientific programs around the world. Join us by calling 1-800-404-8241 or visiting us online at www.komenoregon.org.

About Susan G. Komen for the Cure

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. Today, Komen for the Cure is the

- more -

world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Thanks to events like the Komen Race for the Cure, we have invested nearly \$1 billion to fulfill our promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world. For more information about Susan G. Komen for the Cure, breast health or breast cancer, visit www.komen.org or call 1-800 I'M AWARE.

###