



EXHIBIT SPACE APPLICATION AND CONTRACT
 Health Expo 2011 • September 16-17
 Oregon Convention Center Hall A1-B • Portland, Oregon

FEES

\$1400 Corporate Booth
 \$700 Non-Profit Booth
 \$50 Per corner

Each booth includes: 10' x 10' space, side and back drape, and one 6ft. draped table, two chairs, and one wastebasket.

RESERVE BY JUNE 1st:

\$1200 Corporate Booth
 \$600 Non-Profit Booth

Full payment is required with the space application/contract. Make checks payable to Susan G. Komen for the Cure®.

SPACE CONFIRMATION

Exhibitor manual and other information should be mailed to: _____
 Company: (Please print as it should appear in all promotional materials.) _____
 Street Address: _____
 City _____ State _____ Zip _____
 Contact Name _____
 Title _____
 Telephone _____ Fax _____
 Cell phone _____ E-mail _____

BOOTH SPACE SELECTION

Number of booths requested _____ x _____ (price) + \$50.00 per corner = _____ Total
 (\$1400 corporate or \$700 non-profit)

First choice _____ Second choice: _____ Third Choice: _____

Exhibitor requests that Health Expo avoid exhibit space assignment adjacent to the following companies:

Susan G. Komen for the Cure®, hereinafter referred to as Show Management, at its sole discretion, reserves the right to make changes in space assignments that it deems are in the overall best interests of the Exhibit.

ABOUT DONATIONS: Exhibitors who will be donating a percentage of their sales from the expo to the affiliate must contact the Komen affiliate office at 503.552.9160 prior to the event. Exhibitors donating a portion of the proceeds will have signage provided by the Komen affiliate indicating what percentage of each sale is benefiting the local Komen affiliate.

PRODUCT DESCRIPTION: The following is a description of the product/and or information about which you plan to display/ distribute/sell.

In accordance, the undersigned agrees to the following provisions: Space will be assigned by Show Management on the basis of priority in order in which the space applications are received and paid in full. If Exhibitor cancels its participation in the Expo, by August 18, 2011 50% will be refunded or you can choose to have the full amount rolled over to the 2012 Health Expo. Monies shall be retained for any cancellations within 30 days of event.

EXHIBITOR SHALL BE BOUND BY THE TERMS, CONDITIONS AND RULES AS STATED IN THIS AGREEMENT, ALL PRINTED MATERIALS FROM SHOW MANAGEMENT AND THE OREGON CONVENTION CENTER.

Signed: _____
 Title: _____ Date: _____

For Management's use only:
 Total booth rental: _____
 Booths assigned: _____
 Date contract received: _____
 Amt Paid: _____ Amt Due: _____
 Space confirmed: _____

EXHIBIT RULES & REGULATIONS

These Rules and Regulations are to be construed as part of all space contracts. Susan G Komen for the Cure® (hereinafter known as "Show Management") reserves the right to interpret them as well as to make final decisions on all points not specifically covered.

1. Agreement to Rules - Exhibitor, for himself/herself and his/her employees, agrees to abide by the foregoing rules and by any amendments that may be put into effect by Show Management.

2. Assignment of Space - Booths will be assigned on receipt of applications on the basis of the order in which the contract is received, subject to availability of space preferences, special needs and compatibility of exhibitors. Show Management reserves the right to transfer assignments when such action is deemed to be in the best interests of the total show effort. Every effort will be made to respect the exhibitors' space choices, whenever possible, but Show Management decisions shall be final.

3. Show Hours and Dates -Hours and dates for installing, showing and dismantling exhibits shall be those specified by Show Management. All exhibits must be open during exhibit hours, and no dismantling or packing may be started before the official close of the exhibit.

4. Eligible Exhibits - Show Management reserves the right to determine the eligibility of any company or product for inclusion in the exposition.

5. Booth Construction and Arrangement -Exhibitors shall be so arranged as to not obstruct the general view, nor hide the exhibits of others. See floor plan regarding booth height and depth regulations.

6. Demonstration Equipment Placement -All demonstration equipment including operator's position must be located at least two feet removed from the aisle line of the exhibit area. No display material can be suspended from the ceiling of the Oregon Convention Center

7. Displays and Decorations - Merchandise signs, decorations, or display fixtures shall not be pasted, taped, nailed, or tacked to walls. No helium balloons are allowed in the Oregon Convention Center. No exhibit material, equipment, trunks, cases or packing materials shall be left in any aisle, but shall be confined to the exhibit space during exhibit hours. No signs, advertising devices or merchandise shall be displayed outside the exhibit space.

8. Contractor Service and Information - Show Management has, in the best interest of the exhibitors, selected DWA Decorating Co. to serve as official contractor to provide various services to the exhibitors. It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local unions having agreement with the exposition facility or with authorized contractors employed by Show Management. Complete information, instructions and schedule of prices regarding drayage, labor for erecting and dismantling, electrical work, furniture, cleaning, etc. will be included in the Exhibitor Service Manual, to be forwarded after space has been confirmed. An Exhibitors' Service Center will be maintained on the exhibit floor to facilitate requests from exhibitors.

9. Security - Overnight guard service will be provided. However, each exhibitor should make provisions to safeguard its goods from the time they are placed in the booth until the time they are removed. Show Management reserves not be responsible for loss or damage due to any cause. Each party agrees to be responsible for their own property through insurance or self-insurance and shall hold harmless each of the other parties for any and all damage caused by theft and those perils normally covered by a fire and extended coverage policy.

10. Damage to Property - Exhibitor is liable for any damage caused to building floors, walls or columns, or to standard booth equipment, or to other Exhibitor's property. Exhibitor may not apply paint, lacquer, adhesive or coating to building columns and floors or to standard booth equipment.

11. Use of Exhibit Space - Exhibitors agree not to assign or sublet any space allotted to them without written consent of Show Management nor to display or advertise goods other than those manufactured or carried by them in the regular course of business. No persons, firm or organization not having contracted with Show Management for the occupancy of space in the exhibit will be permitted to display or demonstrate its products, processes or services, distribute advertising materials in the halls or corridors, or in any other way occupy or use the facilities for a purpose inconsistent with these regulations. It is expressly agreed by the exhibitor that in the event he or she fails to install his or her products in his or her space or fails to pay the space rental at the time specified, Show Management shall have the right to take possession of said space and lease same or any part thereof to such parties and upon such terms and conditions as it may deem proper. Exhibitors are permitted to sell their product within their rented exhibit space. No promotions or selling of product can be done in the aisles, bathrooms, or entrance to the exhibit hall.

12. Restrictions - Show Management reserves the right to restrict exhibits, that are objectionable because of noise, glaring or flashing lights, method of operation, or any other reason, and also to prohibit or evict any exhibit which, in the opinion of Show Management, may detract from the general character of the exhibit. This reservation includes persons, things, conduct, printed matter or anything Show Management judges to be objectionable. In the event of such restriction or eviction, Show Management is not liable for any refund of any amount paid hereunder. No display material exposing an unfinished surface to neighboring booths will be permitted. Demonstrations must be so located that crowds collected will be within the exhibitor's space, and not blocking aisle or neighboring exhibits. Contests of any kind must first be approved in writing by Show Management. The playing of music is prohibited on the exhibit floor. Smoke detectors must be installed in all canopies over an exhibit booth.

13. Exhibitor Activities - Exhibitor agrees not to schedule or conduct any outside activity including, but not limited to, receptions, seminars, symposiums and hospitality suites that are in conflict with the official program of Health Expo, whether such activities are held at or away from the convention facility. Exhibitor will submit to Show Management 30 days prior to the Exhibit Date any program Exhibitor intends to hold at or in conjunction with its exhibit for written approval as to time and place.

14. Responsibility - If the Exhibitor fails to comply in any respect with the terms of this agreement, Show Management shall have the right, without notice to the Exhibitor to offer said space to another Exhibitor or to use said space in any other manner, but this shall not be construed as affecting the responsibility of the Exhibitor to pay the full amount specified by the contract.

15. Compliance -The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety, health, together with the rules and regulations of the operators and/or owners of the property wherein the exhibit is held. Federal, State and City laws must be strictly observed. Cloth decorations must be flameproof. Wiring must comply with fire department and underwriters' rules.

16. Liability - Show Management, its agents and employees, and the OCC, their agents and employees shall not be responsible for any loss, theft or damage to the property of the Exhibitor, his or her employees or representatives. Further, Show Management will not be liable for damage or injury to persons or property during the term of this agreement from

any cause whatsoever by reason of the use or occupancy of the exhibit space by the Exhibitor or his assigns, and the Exhibitor shall indemnify and hold harmless Show Management from all liability which might ensue from any cause whatsoever. If the Exhibitor's material fails to arrive, the exhibitor is nevertheless responsible for all amounts due hereunder. It is the responsibility of the Exhibitor to maintain proper insurance coverage for its' property and liability.

EXHIBITOR INSURANCE: The Exhibitor shall, at its sole cost and expense, procure and maintain through the term of each contract, comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased by Show Management. Such insurance shall include contractual liability and product liability coverage, with combined single limits of liability of not less than \$1,000,000. Such insurance shall name Susan G Komen For The Cure as an additional insured and Exhibitor shall upon request provide Show Management with certificate so indicating. Workers Compensation and any other insurance or required licenses shall be in full compliance with all federal and state laws, covering all of Exhibitor's employees engaged in the performance of any work for the Exhibitor. All property of the Exhibitor is understood to remain under its custody and control in transit to and from the confines of the exhibit hall.

17. Cancellation or Termination of Exposition - In the event that the premises where the exposition is to be held shall, in the sole determination of Show Management, become unfit or unavailable for occupancy, or shall be substantially interfered with, by reason of picketing, strike, embargo, injunction, act of war, act of God, fire or state of emergency declared by any government agency or by reason of any municipal, state or federal law or regulation or by reason of any other occurrence beyond the control of Show Management, Show Management may cancel or terminate the exposition. In the event of such cancellation or termination, the Exhibitor waives any and all claims the Exhibitor might have against Show Management the Exhibitor's pro-rata share of the total amount paid by all exhibitors less all costs and expenses incurred by Show Management in connection with the exposition including a reserve for future claims and expenses in connection therewith. In case Show Management shall for any reason determine to cancel or terminate the exposition, the Exhibitor waives all claims the Exhibitor might have against Show Management for damages or expenses and agrees to accept in complete satisfaction and discharge of all claims against Show Management a refund of all amounts paid by the Exhibitor to Show Management in accordance with this agreement.

18. Governing Law; Amendments -This agreement, having been executed in the State of Oregon, shall be governed by and construed and enforced in accordance with the Laws of the State of Oregon as if it is an agreement made and to be performed entirely within such State. Show Management reserves the right to interpret, amend and enforce these regulations as it deems proper to assure the success of the exposition.

19. Exhibitor Representative -Each Exhibitor must name at least one person to be its representative in connection with the installation, operation and removal of the exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the Exhibitor is responsible.

20. Attendance -Show Management shall have sole control over admission policies at all times.

21. Performance of Music -The Exhibitor acknowledges that any live or recorded performance of copyrighted music which occurs in the Exhibitor's booth must be licensed from the appropriate copyright owner or agent. The Exhibitor undertakes full responsibility for obtaining any necessary licenses and agrees to indemnify and hold harmless Show Management from any damages or expenses incurred by Show Management for the cure due to the Exhibitor's failure to obtain such licenses.

22. Resolution of Disputes - In event of a dispute or disagreement between Exhibitor and an official contractor or between Exhibitor and labor union or a labor union representative or between two or more exhibitors, all interpretations by Show Management of the rules governing the Health Expo, action or decisions concerning the dispute or disagreements intended to resolve the dispute or disagreements shall be binding on the Exhibitor.

23. Arbitration -Any controversy or claim arising out of or relating to this contract or the use by licensee of the leased premises shall be settled by arbitration in accordance with the Commercial rules of the American Arbitration Association, and judgment upon the award rendered by the arbitrator(s) may be entered in the Multnomah Superior Court. The arbitration shall be held in the city of Portland.