

EARLY DETECTION SAVES LIVES

BOOTH RENTAL INCLUDES

- 10' x 10' booth space - 100 square feet
- 8' high back wall and 3' high side drapes
- One 6' draped table, two chairs, and a wastebasket
- 7" x 44" sign featuring the Exhibiting company's name
- General hall security
- Aisle carpet cleaning service

PARKING/TRANSPORTATION

The Oregon Convention Center has over 800 parking spots available on site. Hourly charges apply with a maximum of \$9.00 per day. For driving directions to the convention center and information on parking, please visit www.oregoncc.org or call (800) 791-2250. The Oregon Convention Center encourages use of the Tri-Met bus service and the MAX light rail. Both stop regularly at the Oregon Convention Center. Visit the Tri-Met website at: www.trimet.org or call (503) 238-7433.



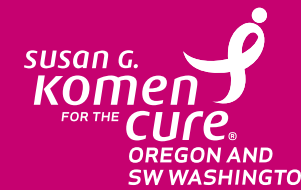
SEE YOU AT THE EXPO



20th
ANNIVERSARY

We celebrate the progress and difference we've made in the past 20 years. But, until no one fears a diagnosis of breast cancer, we will continue to fight the best way we know how—together.

OREGON & SW WASHINGTON AFFILIATE, 1500 SW 1ST AVE. SUITE 270, PORTLAND, OR 97201



20th
ANNIVERSARY

HEALTH EXPO

 **inspiration**
FOR A LIFE WELL LIVED

2011 EXHIBITOR'S PAMPHLET

September 16 & 17, 2011
Oregon Convention Center

RESERVE BY **JUNE 1**
▶ **PAY ONLY \$1,200!**
(NON-PROFITS \$600)



As the official Portland Race packet and t-shirt pick-up location, more than 25,000 Portland Race participants visit Health Expo each year.

2011 HEALTH EXPO

INSPIRATION FOR A LIFE WELL LIVED

As the Portland area's premiere health and wellness event, the annual Komen Health Expo offers exhibitors two days of personal contact with a targeted audience of 25,000 health conscious consumers.

KOMEN PORTLAND RACE FOR THE CURE® DEMOGRAPHICS

The following gender and age statistics were taken from our 2010 registered participants. The education and income statistics reflect a post-Race survey of 4,500 2010 participants.

DEMOGRAPHICS

GENDER

Women: 80%
Men: 20%

AGE

1-17 Years: 19%
18-34 Years: 26%
35-54 Years: 36%
55+ Years: 19%

PERSONAL EDUCATION

High School Graduate: 8%
Some College: 30%
College Graduate: 37%
Post-Graduate: 25%

HOUSEHOLD INCOME

Less than \$25,000: 6%
\$25,000 - \$35,000: 8%
\$35,000 - \$50,000: 15%
\$50,000 - \$75,000: 22%
\$75,000+: 49%

HIGH VISIBILITY

- More than **25,000** Health Expo visitors
- **100** local and national companies represented
- Official pick up location for Portland Race for the Cure t-shirt packets
- **40,000+** participants in the Portland Race for the Cure
- **85,000+** mailing list of Komen Oregon and SW Washington constituents
- **4,000+** Facebook followers

PRICING

\$1,200 for corporate exhibits before June 1*
\$600 for non-profit exhibits before June 1*
\$1400 for corporate exhibits **after** June 1*
\$700 for non-profit exhibits **after** June 1*

*\$50 additional per corner booth space

SCHEDULE

Thursday, September 15

8:00 a.m. - 1:00 p.m. Service contractor move in
1:00 p.m. - 7:00 p.m. Exhibitor move in

Friday, September 16

10:00 a.m. - 7:00 p.m. Health Expo open

Saturday, September 17

10:00 a.m. - 4:00 p.m. Health Expo open
4:00 p.m. - 8:00 p.m. Exhibitor move out



The Komen Health Expo provides an opportunity for attendees to sample natural and organic foods, learn about the benefits of a "green" and healthy lifestyle, connect with new products and companies, shop and witness live music performances and fitness demonstrations.

www.komenoregon.org

OREGON CONVENTION CENTER



EXHIBIT MANAGERS

Eve-Maridy Rice and Ann Bisgyer will serve as Co-Managers for the Health Expo and may be reached at:

erice@eventethos.com, (503) 888-7817
ann@expoexperts.com, (503) 335-3464

MAIL PAYMENT & APPLICATIONS TO:

Susan G. Komen for the Cure
Oregon & SW Washington Affiliate
1500 SW 1st Avenue, Suite 270 • Portland, OR 97201
(503) 552-9160

PREVIOUS EXHIBITORS

- | | |
|---|---|
| Previous Health Expo Exhibitors | Nguyen Family Chiropractic |
| A Woman's Time | Northwest Cancer Specialists, PC |
| Abby's Closet, Inc | Northwest Medical Laser |
| AcuNatural Family Healthcare | Northwest Primary Care |
| Adventist Health/Adventist Medical Center | Northwest Reiki Center |
| American Laser Centers | NW Natural Medicine |
| Ameriplan USA | NW Personal Training |
| Ameriprise Financial Services Inc | OHSU Knight Cancer Institute |
| Bamboo Originals, LLC | OHSU- Neurological Sciences Institute |
| Bank of America | OHSU School of Nursing |
| Bath Fitter: Bathtub Solutions, INC. | Oregon College Of Oriental Medicine |
| Beijo Bags NW | Oregon Home Magazine |
| Bonneville Hot Springs Resort & Spa | Oregon Office on Disability and Health |
| Breast Friends | Oregon Physical Therapy Association |
| California Natural Products | Oregon Physicians for Social Responsibility |
| Cancer Blankets | Oregon Road Runners Club |
| Center for Medical Imaging | Oregon Society of Certified Public Accountants |
| Christine's Dream Team | Orthopedic Technologies, INC. |
| Clara Jean Foundation | Ovarian Cancer Alliance of Oregon & SW Washington |
| ClearChannel Radio | Pacific College- Adult Degree Program |
| Clearly Lasik | Pfizer Oncology |
| Cruise for the Cure (Cruise Masters) | Pink Phoenix Dragon Boat Team |
| Curves (Pacific NW Fitness Co-op) | Pink Wings |
| Discover Chiropractic, LLC | Pioneer Organics |
| Dream Dinners | Planned Parenthood of the Columbia Willamette |
| Elisa Burgess Breast Reconstruction | Polar Fusion |
| Epic Imaging | Portland Endovascular Radiology Center |
| Evan Pilchik Photography | Portland Gay Men's Chorus |
| Expo Experts | Portland Medical Imaging |
| Familia, Salud y Vida Latino Health Fair | Providence Cancer Center |
| Fierce Fitness Kickboxing | Providence Health System/ PACE Clinic |
| First Investors Corporation | Pure Romance |
| Fit Right NW Running & Walking Store | Quest Center for Integrative Health |
| Fred Meyer | Road Runner Sports |
| Frito-Lay, Inc. (Pepsico) | Romp to Stomp (Tubbs Snowshoe Company) |
| G & L Acupuncture and Wellness Center | Row for the Cure (Station L Rowing Club) |
| Handful, Inc. | Scentsy Wickless Candles |
| Hawaiian Moon INC | SPN - S&W Rice |
| Juice Plus | Stash Tea |
| Just Like A Woman Inc. | TalkingRain Beverage Company |
| Kaiser Permanente | The Oregonian |
| Kangen Water Creative Sparks | TriMet |
| Liberty Mutual Insurance | Vancouver Radiologists, PC |
| Life's Source and Associates LLC | Vancouver Spinal Care: A creating Wellness Center |
| Making Memories Breast Cancer Foundation | Wachovia Securities |
| Marquis Companies, Inc. | Walk About Magazine |
| Mary Catherine's Treasure Chest | Warner Pacific College |
| Mary Kay Cosmetics | Wasabi Paddling Club |
| MD Medical Weight Loss Clinics, LLC | Western States Chiropractic College |
| Meridian Park Radiation Oncology Center | Western Stone and Metal Corp. |
| Metro Family YMCA | Willamette Falls Hospital |
| Monarch Medical Weight Loss | Woodbury Financial Services |
| NARA NW | YMCA of Columbia-Willamette |
| National College Of Naturopathic Medicine | ZRT Laboratories, LLC |
| Natural Awakenings Magazine | |
| Nature Cures Clinic LLC | |
| New Balance Portland | |